

Referral Party - Amazing Business

Subject: A Quick Favour

Hi [FIRSTNAME],

I'm wondering if you can do me a quick favour today, I'd really appreciate your help. You see I run [YOUR BUSINESS NAME] and we're currently looking for some new clients.

Because we do a great job many of our new clients come from a recommendation from our existing clients BUT that also means that sometimes we hit a slow spot when a group of friends have all used our service!

That's why I'm emailing you today; I thought you may know someone who could benefit from working with our business. Primarily our clients [HAVE THIS PROBLEM: "Need a new Roof / Need to lose Weight"].

I give you my personal guarantee to look after any of your friends or colleagues who try out our service – plus if you'd like to check out what other clients have said about us then you can see some on our website: [LINK TO TESTIMONIALS].

Finally I'd love to offer them a bonus as a way of welcoming them to the family, [OFFER A BONUS].

Thanks [FIRSTNAME] I appreciate your help and support, please let me know if there's anything you need help with right now, be great to return the favour,

[YOURNAME].

Usage Guide:

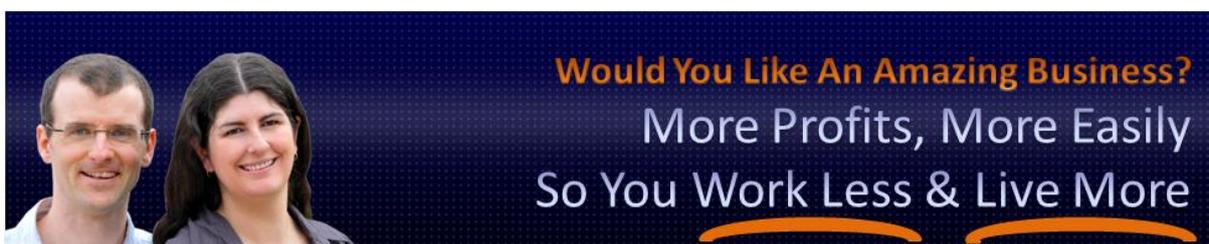
This template can be used to request friends and colleagues to refer you or your Business new clients. The associated training video details how to modify this to use in your specific Business. It is copyrighted by Amazing Business™ but you are granted the following permission in using this template:

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About Andrew & Kim Baird and Amazing Business:

Andrew and Kim Baird are the Founders of Amazing Business, here's why the dynamic couple started the company in their own words:

"We started Amazing Business because we were frustrated at how little help there was for small and medium business owners, you see we started a



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business and struggled until we found the strategies and tools to turn it into a six figure business working part time.

We know that there are other business owners just like us that want an Amazing Business, and it really makes us sick seeing so many business owners struggling and slogging away in their business unnecessarily.

Would you like a business that provides you with a better lifestyle – both in terms of the money you make and the time you get outside the business? That's our goal for you and the reason we started Amazing Business."

You can read more on Andrew and Kim on their website

<http://AmazingBusiness.com/>

